

Presentation Tips

by Mr. Berment

Introduction

If you want to be remembered and actually get people engaged, you need to make your presentation fun and enjoyable, without coming off as corny or desperate to please. A good presentation can be a game changer for your business or topic. Let's look at the most important aspects of giving a memorable and fun presentation.

This section should describe your presentation. It should be an 'Intro' or synopsis of what you are about to present.

Do you want to create a 'killer presentation?'

**Here are 10 Secrets of Making Every Presentation
Fun, Engaging, and Enjoyable!**

10 Secrets of Making Every Presentation Fun, Engaging, and Enjoyable

- 1. Make your presentation short and sweet**
- 2. Open up with a good ice breaker**
- 3. Keep things simple and to the point**
- 4. Use a healthy dose of humor**
- 5. Try to tell a story instead of ranting**
- 6. Practice your delivery**

10 Secrets of Making Every Presentation Fun, Engaging, and Enjoyable

6. Practice your delivery

7. Move around and use your hands

8. Engage the audience by making them relate

9. Use funny images in your slides

10. End on a more serious note

1. **Make your presentation short and sweet**

With long and meandering speeches you tend to lose the audience pretty early on. You will lose people's attention and you also risk watering down your core ideas and leaving your audience with important bits of information to take away from the whole ordeal. Famous speakers throughout history have known the importance of condensing the information by using well thought out sentences and short phrases loaded with meaning.

2. Open up with a good 'Ice-breaker'

You are new to the audience. The atmosphere is fairly neutral. Even if some of the people there know you personally, the concept of you as an authority on a particular matter giving a speech will be foreign to them. The best way to encourage a warm and friendly atmosphere is to get some kind of emotional response out of the audience right at the beginning. Use an Ice-breaker

2. Open up with a good 'Ice-breaker'

There are different kinds of effective ice-breakers, but generally speaking, the most successful ones utilize one of these tactics:

- Joking
- Tugging on their heart-strings
- Dropping a bombastic statement
- Telling an interesting and relevant anecdote
- Using a metaphor or drawing comparisons

3. Keep things simple and ‘to the point.’

Once you're done warming up the crowd you can ease them into the core concepts and important ideas. Keep the same presentation style throughout. If you've started off a bit ironic, using dry wit, you can't just jump into a boring monologue. If you've started off with a bang, telling a couple of great little jokes and getting the crowd riled up, you have to keep them happy by throwing in little jokes here and there and being generally positive and energetic during the presentation.

4. Use a healthy dose of humor!

Some of the best speeches and presentations in the world, which have been heard and viewed by millions, all feature **plenty of humor**. No matter the subject, a great speaker will use natural charisma, humor and beautiful language to convey their points and get the crowd excited about what they are saying. A great example of building rapport with the audience through the use of humor is [Barrack Obama](#) talking about the government building Iron Man.

5. Try to tell a story instead of ranting

Some people can do all of the above things right and still manage to turn their presentation into a chaotic mess.

Create a strong structure. Start with the ice breaker, introduce the core concepts and your goals briefly, elaborate on the various points in a bit more detail, draw logical conclusions and leave your audience with a clear takeaway message. You want to flow naturally from one part to the next like you are telling a big story chapter by chapter.

6. Practice your delivery

Standing in front of the mirror and practicing a presentation is a technique as old as mirrors since you can see yourself reflected. The theory is incredibly simple, yet the real problem is actually putting in the effort day in and day out. Work on your **posture**, your **tone of voice**, **accent**, **pauses between sentences** and **facial expressions**. The most important thing is to **talk slowly** and **loudly enough** to be heard and understood clearly.

7. Move around and use your hands.

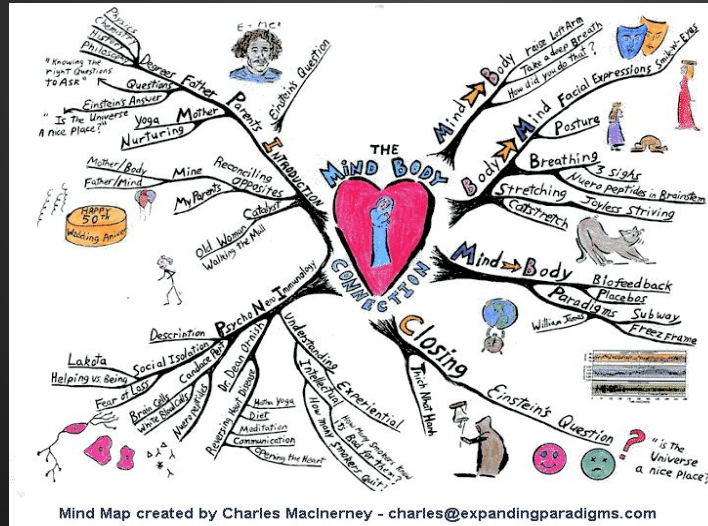
Although you won't instill confidence in your project if you are very jittery, moving around erratically, not knowing what to do with your hands and making fast movements, standing dead still can be just as bad. You shouldn't be afraid to use your arms and hands when talking as it makes you seem more passionate and confident. The same goes for moving around and taking up some space. However, try to make slower, calculated and deliberate movements. You want your movements to seem powerful, yet effortless. You can achieve this through practice.

8. Engage the audience by making them relate.

Sometimes you will lose the audience somewhat in techno-babble, numbers, graphs and abstract ideas. At that point it is important to reel them back in using some good, old-fashioned storytelling. Make comparisons to events from everyday life that most people are more than familiar with. By making things look simple, not only will you help your audience get a better understanding of the subject by enabling them to visualize the information, you will also draw a connection between you.

9. Use funny images

Although slides are not really necessary at all times, if you do need them to make your point and present your information more effectively, it's best to liven them up.



10. End with an important note.

When all is said and done you will want the audience to remember the **core concepts** and keep thinking about what you have said after the presentation is over. This is why you should let things **naturally calm down** and **end with an important idea, quote or even a question**. Plant a seed in their mind and make them think.

SUMMARY

As you can see from the notes above, there is quite a bit to learn when it comes to giving a good presentation, one that is both memorable and fun. Be sure to work on your personal delivery skills tirelessly and follow these few tips in presenting. If done well, you would surely follow in the footsteps of great orators.

Works Cited

- [“http://www.lifehack.org/articles/productivity/10-secrets-making-every-presentation-fun-engaging-and-enjoyable.html”](http://www.lifehack.org/articles/productivity/10-secrets-making-every-presentation-fun-engaging-and-enjoyable.html) by Ivan Dimitrijevic

Any Questions?